

I CLAIM:

1. A method of providing an updated multimedia assembly and related web site comprising:

- 5 (a) providing a site having at least one database including data regarding a selected topic, the database accessible through an a network connection;
- (b) updating the at least one database on multiple occasions;
- (c) providing a multimedia device having a top surface and bottom surface with at least one of the top surface and the bottom surface having printed information located thereon, and the device including an updatable memory for storing information generally corresponding to the printed information, a contact point and a communications port for connection with the database;
- (d) providing an audio signal generator capable of being placed in communication with the contact point of the multimedia device so as to receive a signal from the memory and including a speaker to provide an audible signal corresponding to the information stored in the memory; and
- (e) charging a fee for at least one of (1) access to the at least one database (2) ownership of the multimedia device (3) ownership of the audio signal generator and (4) placing content on the database.
- 20

2. The method of claim 1 further comprising updating the database on a regular basis.

3. The method of claim 1 wherein the data regarding a selected topic includes data about a fictional character.

25 4. The method of claim 3 wherein the data about the fictional character includes data corresponding to the voice of the fictional character.

5. The method of claim 4 wherein the data corresponding to the voice of a fictional character is available only on the site.

6. The method of claim 1 wherein the data regarding a selected topic includes sports data.

7. The method of claim 6 wherein the sports data includes team information.

8. The method of claim 7 wherein the sports data includes player information.

9. The method of claim 6 wherein the sports data includes audio information corresponding to a particular portion of an athletic event.

10. The method of claim 1 wherein the data regarding a selected topic is available for a limited time.

11. The method of claim 1 wherein the multimedia device is one of a collection of generally related multimedia devices.

12. The method of claim 1 wherein updating the database is performed at least in part by a third-party content provider.

13. A multimedia assembly comprising:

(a) a card having a top surface and bottom surface with at least one of the top surface and the bottom surface having printed information located thereon and a contact point, the card having a memory for storing information generally corresponding to the printed information;

(b) the audio signal generator capable of being placed in communication with the contact point of the card so as to receive a signal from the memory and the audio signal generator including a speaker to provide an audible signal corresponding to the information stored in the memory, the audio signal generator generally shaped in the form of a novelty figure.

14. The multimedia assembly of claim 13 wherein the audio signal generator further comprises a memory for storing information.

15. The multimedia assembly of claim 13 wherein the novelty figure generally relates to the printed information.

16. The multimedia assembly of claim 15 wherein the novelty figure comprises a sporting element.

17. The multimedia assembly of claim 15 wherein the sporting element comprises a ball.

18. The multimedia assembly of claim 17 wherein the novelty figure comprises fictional character.

19. The multimedia assembly of claim 18 wherein the novelty figure comprises a non-fictional personality.

20. The multimedia assembly of claim 15 wherein the novelty figure comprises a logo.

21. The multimedia assembly of claim 20 wherein the logo comprises an athletic team logo.

22. The multimedia assembly of claim 21 wherein the novelty figure comprises a food item.

23. A multimedia assembly comprising:

(a) a multimedia device having a top surface and bottom surface with at least one of the top surface and the bottom surface having printed information located thereon, and the device including an updatable memory for storing information generally corresponding to the printed information and a communications port for connection to a database; and

(b) a docking cradle capable of being operatively connected to the communications port, the docking cradle generally shaped in the form of a novelty figure.

24. The multimedia assembly of claim 23 further comprising an audio signal generator capable of being connected to the multimedia device

so as to receive a signal from the memory and the audio signal generator including a speaker to provide an audible signal corresponding to the information stored.

25. The multimedia assembly of claim 23 wherein the novelty figure generally relates to the printed information.

26. The multimedia assembly of claim 25 wherein the novelty figure generally relates to a fictional character.

27. The multimedia assembly of claim 25 wherein the novelty figure generally relates to a logo.

28. The multimedia assembly of claim 27 wherein the logo relates to an athletic team.

29. The multimedia assembly of claim 27 wherein the logo relates to a corporation.

30. The multimedia assembly of claim 26 wherein the audio signal generator is generally shaped in the form of a novelty figure.

31. The multimedia assembly of claim 30 wherein the audio signal generator is shaped to generally correspond to the shape of the docking cradle.